



Jérôme Benoit

DESIGNER

hello@jeromebenoit.com

06 74 43 91 53

jeromebenoit.com

LinkedIn /jeromebenoitdesigner

About

Jérôme Benoit

Designer based in Paris

Hi, I'm a full-stack self-made designer. After studying accounting and working in health insurances, I've totally changed my career journey to something that suits me better: design. I've worked almost 8 years in communication agencies, and currently working as in-house Designer at SlimPay, a Paris based fintech.

I design for print & web, code (HTML + CSS), shoot and edit videos, and try to be the best team player in my company!

Skills

UI/UX Sketch / Figma / Invision

Branding Photoshop / Illustrator

Print Indesign

Video Premiere / After Effects / Principle

CMS Wordpress / Prestashop

Integration HTML / CSS / Responsive

Dev Basic PHP

Tools Git / Pardot / Phraseapp

Education

2008 - 2009

BTS Multimedia - Honors with congratulation of the jury
Marcorel (Paris 15)

2004 - 2005

Professional Licence - Management
Université Jean Moulin (Lyon 3)

2003 - 2004

DEUG - Anglais
Université du Maine (72)

2001- 2003

DUT - Gestion des Entreprises et Administrations
Université du Maine (72)

Languages

French
Mothers tongue

English
Fluent

Experience

07.2016 - now

Visual Designer

SlimPay (Paris)

- In charge of the consistency of all brands elements, and the good use among teams
- Brand awareness and best practices & evangelism of the design within teams
- Contact point of internal teams for every graphic needs
- Regular updates of all reference documentation · Daily management of all brand assets of the company (print, web, videos, internal tools...)

2015 - 2016

Creative Director

ChoYou Agency (Paris)

- Supervision of the entire production of the studio
- Representative of the studio towards customers & team
- Daily management of the team (5 members): planning, project flow, tools...
- Deployment of multiple processes between the design studio & the project managers, and in the studio itself

2012 - 2015

Artistic Director

ChoYou Agency (Paris)

- Creation of brand identities and guidelines
- Creation of event pack: website, emailings, site covering, dedicated print elements (Conception & Execution)

2009 - 2012

Designer

Aressy Agency (Suresnes)

- Print & Web designer (Execution & Integration of the Artistic Directors work)
- Contact of the printer

2008 - 2009

Portfolio Manager

Mutualité Sociale Agricole (Le Mans)

- Manager of a portfolio of 150 insured people
- Handling every activities concerning healthcare (care reimbursement, sick leave management, work accident, birth, death)